

# FINANCE

ADVERTORIAL

## Financial Education to Empower Women

*Woman of influence, Lillie Cawthorn shares a wealth of knowledge in her local workshops for women who wish to live in a financially viable future.*

*Do you want to retire without having to worry about your financial future? Saving for the future should be a top priority but is often forgotten.*

AS SEEN ON



Birchgrove resident Lillie Cawthorn was dismayed to discover Australian women retire on an average of only \$138,000 - roughly half the amount men have for their retirement. Worse, there seemed an apathy amongst women to realise the impact of this on their future, and confusion about how to change the situation.

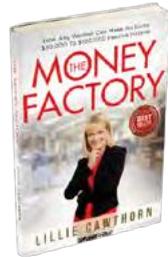
Lillie decided to write a book to inspire women (and men) to take control of their financial future. When researching for *The Money Factory - How Any Woman Can Make An Extra \$30,000 to \$100,000 Passive Income*, Lillie discovered very few women had heard of industrial real estate.

Having invested in industrial real estate herself for the past 17 years, Lillie decided to share her knowledge and experience in a straightforward step-by-step guide to encourage investors - particularly women - to explore this investment sector traditionally seen as a male domain.

The book was released in November 2015 and immediately attracted a phenomenal degree of media exposure in Australia and overseas.

To increase her support in financial education for women, Lillie became a keynote speaker on the subject and conducts workshops to teach women why they need to take back their financial power.

Lillie holds seminars in Balmain on Saturday mornings and Wednesday evenings with her *Aspire To Invest - 7 Power Tips For Investing in Industrial Real Estate* workshop.



## Ray White



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## Download A **FREE** Copy Of *The Money Factory* And Receive A **BONUS** Offer

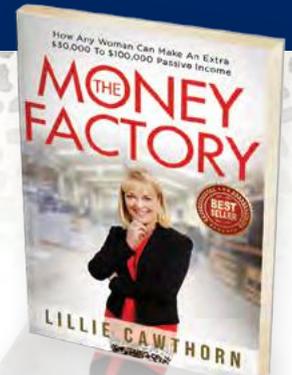
### Why do you need this **FREE** book?

Did you know investing in industrial real estate returns 3-4 times more than investing in residential real estate?

Best selling author Lillie Cawthorn shares her secrets to successfully invest in this little known property sector.

Lillie explains what industrial real estate is; how to recognise a good investment; how to calculate the return on investment; the importance of a correctly structured lease and the importance of an experienced power team - and where to find one.

Claim your **FREE** downloadable book here: [lilliecawthorn.com/balmain-mag](http://lilliecawthorn.com/balmain-mag)



### Here's The **BONUS**

Download your **FREE** copy of *The Money Factory* **NOW** and automatically receive a **FREE BONUS**. A **FREE** ticket to an upcoming *Aspire To Invest* seminar facilitated by Lillie Cawthorn herself.

Register **Now** for the **FREE** Book & **FREE Aspire To Invest** Seminar Ticket here at [lilliecawthorn.com/balmain-mag](http://lilliecawthorn.com/balmain-mag)

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